

## CLAIMS

### What is claimed is:

1. A method of modifying questionnaire contents of a questionnaire with a plurality of questions, each of which having a plurality of options, the method comprising:

5 a recording procedure, which records in a questionnaire database selection results of the options of the questions obtained in the previous questionnaire;

an analysis procedure, which analyzes selection ratios of the options according to the selection results; and

10 a modification procedure, which deletes a particular problem from the questionnaire when the selection ratio of a particular option is higher than a predetermined value.

2. The method of claim 1, wherein:

the recording procedure further stores in the questionnaire database basic data of previous questionees involved in the previous questionnaire; and

15 the analysis procedure further considers the basic data of the previous questionees when analyzing the selection ratios of the options.

3. The method of claim 1 further comprising a question providing procedure, which provides the questions in the questionnaire to a current questionee.

20 4. The method of claim 3, wherein the modification procedure further takes into account the basic data of the current questionee in order to help in deleting the particular question from the questionnaire in the modification procedure.

5. The method of claim 3, wherein the question providing procedure simultaneously provides all of the questions to the current questionee.

6. The method of claim 3, wherein the question providing procedure provides one of the questions to the current questionee at a time.

7. A system of modifying questionnaire contents of a questionnaire with a plurality of questions, each of which having a plurality of options, the system comprising:

5 a storage device, which stores a questionnaire database that records the selection results of the options in the questions obtained in the previous questionnaire;

10 a processing unit, which executes an analysis procedure and a modification procedure, wherein the analysis procedure analyzes the selection ratios of the options according to the selection results stored in the questionnaire database, and the modification procedure deletes a particular problem from the questionnaire when the selection ratio of a particular option is higher than a predetermined value.

8. The system of claim 7, wherein

15 the questionnaire database further stores the basic data of previous questionees involved in the previous questionnaire; and

the processing unit further considers the basic data of the previous questionees when analyzing the selection ratios of the options in the analysis procedure.

9. The system of claim 7, wherein the processing unit further executes a question providing procedure to provide the questions in the questionnaire to a current questionee.

20 10. The system of claim 9, wherein the processing unit further takes into account the basic data of the current questionee in order to help in deleting the particular question from the questionnaire in the modification procedure.

11. The system of claim 9, wherein processing unit simultaneously provides all of the questions to the current questionee in the question providing procedure.

12. The system of claim 9, wherein the processing unit provides one of the questions to the current questionee at a time in the question providing procedure.

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